REMARKS

Claims 1-3 and 5-9 are currently pending in the present application, with Claim 4 being canceled, and Claims 1, 2, 5, 8, and 9 being amended. Reconsideration and reexamination of the claims, as amended, are respectfully requested.

The Examiner rejected Claims 1-9 under 35 U.S.C. 102(b) as being anticipated by Hertz (U.S. patent no. 5,262,865). This rejection is respectfully traversed with respect to the amended claims.

The preferred embodiments of the present invention, as claimed, are directed to a system and method for applying effects to a video that is reproduced. Specifically, in accordance with the preferred embodiment, an apparatus includes a parameter setting section for setting parameter values to be used for applying a visual effect to a video picture, a sequence control section having a memory for pre-storing parameter values and for reading out the pre-stored parameter values in accordance with the time progress of the reproduction of a video signal, and a video signal processing section that processes the video signal in accordance with the parameter values as read out.

Hertz does not contain any disclosure or suggestion of reading out pre-stored parameter values for applying visual effects to a video picture, wherein the pre-stored parameter values are read out in accordance with the time progression of the video reproduction.

Rather, Hertz discloses only a combination of a video mixer and a personal computer, wherein various types of editing parameters are provided from the personal computer to the video mixer on a frame by frame basis. Although Fig. 6 of Hertz discloses a memory 640 that, as discussed in col. 5, lines 37-54, can be used to store editing data, there is no teaching or suggestion

of storing parameter data that is later read out in accordance with the time progression of the reproduction of a video. Accordingly, Applicants respectfully submit that Claims 1-3 and 4-9, as amended, are not anticipated by Hertz.

In view of the above, Applicant respectfully submits that all of the pending claims are in condition for allowance. In the event the U.S. Patent and Trademark office determines that any additional financial relief is required, applicant petitions for any required relief including extensions of time and authorizes the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to Deposit Account No. 03-1952 referencing docket no. 393032040700.

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